

## Particulars

### About Your Organisation

**Organisation Name**

Krispy Kreme Doughnut Corporation

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**Corporate Website Address**

www.krispykreme.com

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**Primary Activity or Product**

- Wholesaler and/or Retailer
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**Related Company(ies)**

No

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### Membership

Membership Number	Membership Category	Membership Sector
3-0073-14-000-00	Ordinary	Retailers

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**Retailers**

**Operational Profile**

1.1 Please state what your main activities are within retailing

- Food Goods
  - Bakery products

**Operations and Certification Progress**

2.1 Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

2.2.1 Total volume of Crude Palm Oil processed and/or traded in the year:

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2.2.2 Total volume of Palm Kernel Oil processed and/or traded in the year:

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2.2.3 Total volume of other Palm Oil Derivatives and Fractions processed and/or traded in the year:

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2.2.4 Total volume of all palm oil and palm oil derived products you processed and/or traded in the year:

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2.3 Palm Oil volume used in the year in your own brand products that is RSPO certified

No	Description	Crude Palm Oil (Tonnes)	Palm Kernel Oil (Tonnes)	All other palm-based derivatives and fractions (Tonnes)
2.3.1	Book & Claim	20000.00		
2.3.2	Mass Balance			
2.3.3	Segregated			
2.3.4	Identity Preserved			
2.3.5	Total volume of palm oil used that is RSPO-certified:	20000.00		

2.4 Volume of all other palm-based derivatives and fractions covered by Book & Claim

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**Time-Bound Plan**

3.1 Date expected to start (or year started) using RSPO-certified palm oil products - own brand

2014

**3.2 Date expected to be (or already) using 100% RSPO certified palm oil products from any supply chain option - own brand**

2015

**Comment:**

Have been using 100% RSPO certified palm oil products since 8/1/15

**3.3 Date expected to be using 100% RSPO certified oil palm from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products**

2030

**Comment:**

Date still to be determined.

**3.4 Does your company use palm oil in products you sell on behalf of other companies?**

Yes

**3.5 Do your (own brand) commitments cover your companies global use of palm oil?**

Yes

**3.6 Which countries that your organization operates in do the above own-brand commitments cover?**

- Australia
- Bahrain
- Canada
- Colombia
- Dominican Republic
- India
- Indonesia
- Japan
- Korea, Republic of
- Kuwait
- Malaysia
- Mexico
- Philippines
- Puerto Rico
- Qatar
- Russian Federation
- Saudi Arabia
- Singapore
- South Africa
- Taiwan, Province of China
- Thailand
- Turkey
- United Arab Emirates
- United Kingdom
- United States

**3.7 What are your interim milestones towards achieving these RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies**

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**3.8 Does your company have a Time-Bound Plan for the use of palm oil in the products you sell on behalf of other companies?**

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**Trademark Related**

**4.1 Do you use or plan to use the RSPO Trademark on your own brand products?**

- End-product manufacturer
- Ingredient manufacturer
- Food Goods
- Home & Personal Care Goods
- Own-brand
- Manufacturing on behalf of other third party brands
- Biofuels
- Adhesives
- Manufacturer of candles
- Trade Association
- Other:

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**Actions for Next Reporting Period**

**5.1 Outline actions that you will take in the coming year to promote CSPO use along the supply chain**

Continue to only buy from RSPO providers.

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**Reasons for Non-Disclosure of Information**

**6.1 If you have not disclosed any of the above information, please indicate the reasons why**

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**Application of Principles & Criteria for all members sectors**

**7.1 Do you have (a) policy/ies, that are in line with RSPO P&C such as:**

- Water, land, energy and carbon footprints
- Ethical conduct and human rights
- Labour rights
- Stakeholder engagement
- None of the above

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**7.2 What steps will/has your organization taken to support these policies?**

We operate all facets of our business in accordance with each local, state, and country laws and regulations.

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**Commitments to CSPO uptake**

8 As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:

No

Please explain why?

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### Concession Map

### GHG Emissions

10.1 Are you currently assessing the GHG emissions from your operations?

No

Please explain why:

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10.2 Do you publicly report the GHG emissions of your operations?

No

Please explain why

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## Challenges

**1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?**

KKD operates all facets of its business in compliance with local, national, and international laws and regulations, and strives to operate in a sustainable way. Due to the relatively small scale of our operations, KKD are fast followers on industry norms and trends, as the sweet treats we sell, and the price point at which we sell them, do not allow for much cost/pricing flexibility. As such, we tend to follow as costs stabilize.

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**2 How would you qualify RSPO standards as compared to other parallel standards?**

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**Cost Effective:**

Yes

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**Robust:**

Yes

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**Simpler to Comply to:**

Yes

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**3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)**

We are using only 100% certified palm oil products and have educated our suppliers on our commitment.

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**4 Other information on palm oil (sustainability reports, policies, other public information)**

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